

KEY POINTS:

- HUGE presence.
- Re-usable.
- Optional internal illumination.

DESCRIPTION:

Add a lift to your next campaign by adding a GIANT branded helium balloon that is accompanied by our well trained brand ambassadors. These balloons offer five different message opportunity areas for you to display your offerings.

Great for street festivals, sporting events or any large outdoor gathering. These units can even be illuminated for nighttime campaigns. Hard to ignore these babies at night! All balloons are reusable for many years and are shipped to the client upon campaign completion.

Give us a call and let us make your sales soar!



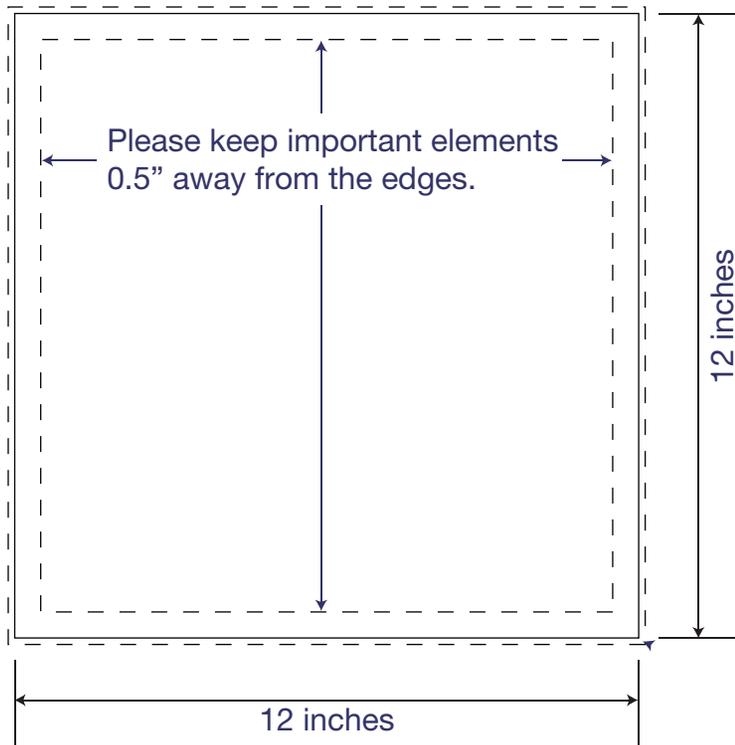
Actual Display Size: 6 ft x 6 ft

Design Scale: 1:6

Design Size (excluding bleed): Four panels (you may have four different designs if you wish) - 12 in x 12 in

Bleed required at design size: 1/4 in

Resolution required at design size: 300 dpi



EXAMPLE PHOTO:



File formats accepted: Adobe Creative Suite (ver CC or earlier) -Editable pdf preferred - *Please convert all text to vectors/outlines to ensure compatability*

Upload instructions:

Please compress your creative into a zip/rar/sit/sitx file before uploading (*for security reasons, our ftp server will reject any other file format*)

Upload webpage: <http://www.nmbmedia.com/upload>

Maximum upload size for your compressed file is 400MB (if you require a temporary increase, please call the IT dept at 954.777.9998 ext 300)

If you would like this outline in Illustrator format, please call us.



Creative is due 20 business days prior to execution without additional shipping charges.
Inflatables can be produced & delivered in 15 business days with shipping up charge.