

KEY POINTS:

- Two full size 30 sheet panels.
- Illumination for night-time campaigns.
- External sound systems.
- FM transmitters.

DESCRIPTION:

NMB custom built, two-sided, moving advertising posters offer advertisers the ability to reach their target audiences directly where they live, work and play. The enormous sign space cannot be missed. Each advertising panel measures 10' x 22'. Additionally, clients have the option to wrap the entire cab and rear panel giving each advertiser a total of nearly 550 square feet of advertising space!

Each of our mobile billboards offer "LIVE" Google Earth GPS Technology that allows clients to immediately see exactly where there advertisement is, 24 hours per day.

NMB Mobile Billboards cover the entire United States as well as many parts of Canada.

All of our mobile billboards offer illumination for nighttime campaigns as well as external sound systems for those who want to combine their radio advertisement with a real-life moving experience!

Campaigns can range from three days per market to as long as months at a time. The average branding campaign generally lasts a week per market. Naturally, the shorter the campaign, the more units you will need to reach total market saturation.



Rear Panel Space



Cab Wrap

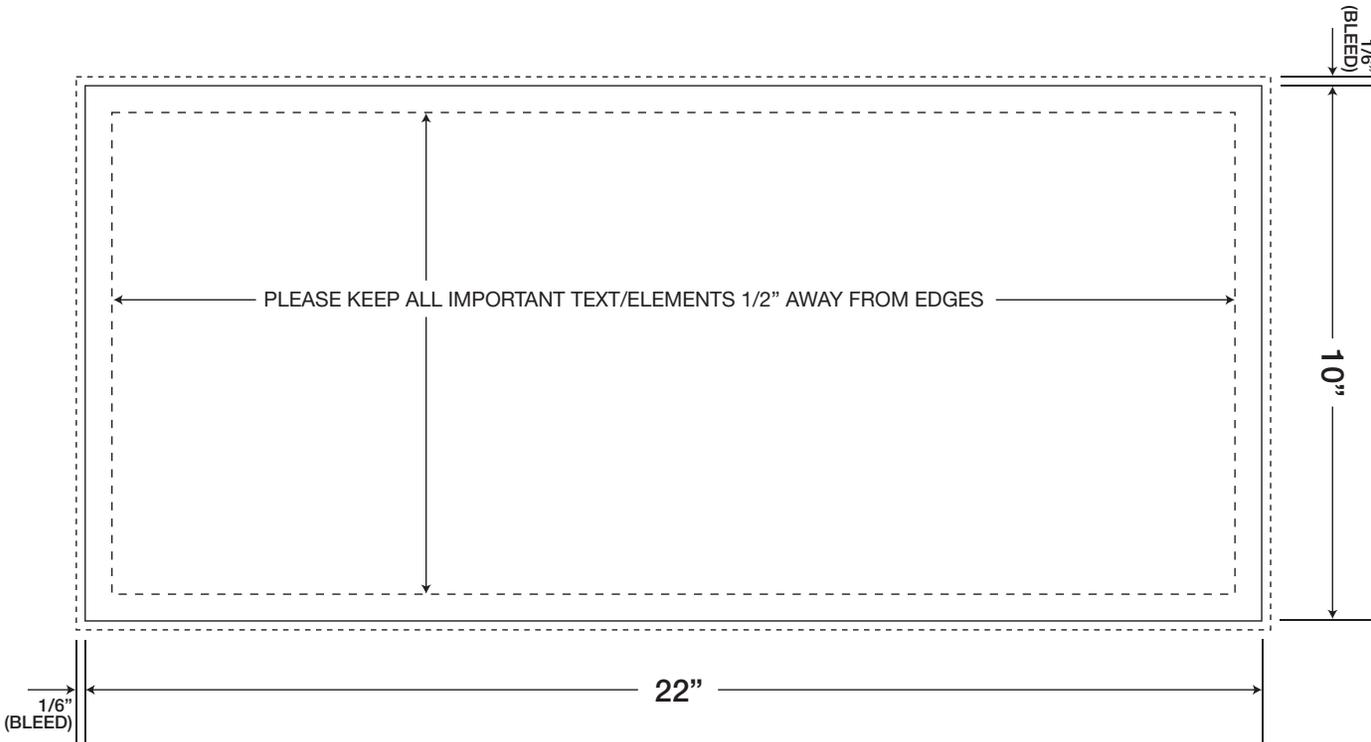
Actual Display Size: Two panels (you may have two different designs if you wish) - Each panel is 10 ft x 22 ft

Design Scale: 1:12

Design Size (excluding bleed): Each panel at 10 in x 22 in

Bleed required at design size: 1/6 in

Resolution required at design size: 300 dpi



EXAMPLE PHOTO:



NB If you would like to advertise on the front or the rear of the mobile billboard, please reach out to us for details.

File formats accepted: Adobe Creative Suite (ver CC or earlier) -Editable pdf preferred - *Please convert all text to vectors/outlines to ensure compatability*

Upload instructions:

Please compress your creative into a zip/rar/sit/sitx file before uploading (*for security reasons, our ftp server will reject any other file format*)

Upload webpage: <http://www.nmbmedia.com/upload>

Maximum upload size for your compressed file is 400MB (if you require a temporary increase, please call the IT dept at 954.777.9998 ext 300)

If you would like this outline in Illustrator format, please call us.



Creative is due 10 business days prior to execution without additional shipping charges.
Posters can be produced & installed in 5 business days with shipping up charge.