

**KEY POINTS:**

- Video or Still images.
- Next-day turnaround.
- Up to 150 ft projected image.
- This is not your standard office projector!

**DESCRIPTION:**

Looking for the perfect last minute guerilla campaign that catches all those nighttime eyes?

Try utilizing one of our many Projection Teams. NMB can be anywhere in the country, including Hawaii - overnight! Get the attention you are seeking with state of the art imagery that can range between 25 - 750 square feet in size. We can project full motion as well as still imagery.

Tie this into a sampling program and you have just created an eye catching, hands on media campaign that few media companies can create.

Give our office a call and let's see what we can do for you!



Actual Display Size: Up to 150 ft projected  
Design Size (excluding bleed): 4:3 or 16:9  
Resolution required at design size: 1400 px x 1050 px or 5600 px x 3150 px

We recommend wherever possible that you produce creative in both landscape and portrait orientations.

This will give us the best chance for a good fit when projecting onto tall as well as wide buildings.

### EXAMPLES:

4:3 ratio :-

Landscape



Portrait



16:9 ratio :-

Landscape



Portrait



File formats accepted: Video: .mpg, .mov, .flv; Still: .jpg, .pdf, .bmp, .tif, .eps, .ai, .psd

### Upload instructions:

Please compress your creative into a zip/rar/sit/sitx file before uploading (*for security reasons, our ftp server will reject any other file format*)

Upload webpage: <http://www.nmbmedia.com/upload>

Maximum upload size for your compressed file is 400MB (if you require a temporary increase, please call the IT dept at 954.777.9998 ext 300)



Creative is due 2 business days prior to execution.