

**KEY POINTS:**

- Two full size 2 sheet panels.
- Easily maneuverable.

**DESCRIPTION:**

These Eco-friendly Brand Ambassador machines allow for some great marketing opportunities.

Each unit features:

- One Brand Ambassador who is well trained prior to campaign roll-out on the principles of the campaign as well as your product.
- Two Larger Than Life Signs that capture the attention of not only pedestrians but also cars as they go by.

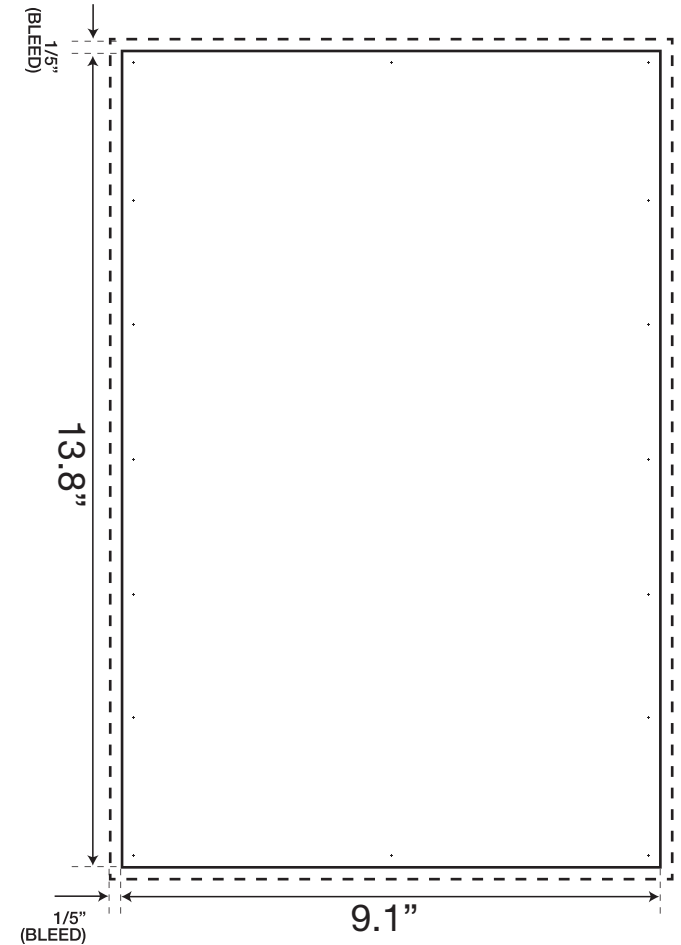
Our basic campaign consists of four (4) units. Although, you may need additional units depending on your targeting needs.

Predetermined routes based upon your campaign targets are strategically laid out prior to the first campaign day. So let your mind go wild on where you want these units to go... Sporting Events, College Promotions, Beach Areas in the summer time and the list goes on!



Actual Display Size: 45.5 in x 69 in  
 Design Scale: 1:5  
 Design Size (excluding bleed): 9.1 in x 13.8 in  
 Bleed required at design size: 1/5 in  
 Resolution required at design size: 300 dpi

EXAMPLE PHOTO:



File formats accepted: Adobe Creative Suite (ver CC or earlier) -Editable pdf preferred - *Please convert all text to vectors/outlines to ensure compatability*

Upload instructions:

Please compress your creative into a zip/rar/sit/sitx file before uploading (*for security reasons, our ftp server will reject any other file format*)

Upload webpage: <http://www.nmbmedia.com/upload>

Maximum upload size for your compressed file is 400MB (if you require a temporary increase, please call the IT dept at 954.777.9998 ext 300)

If you would like this outline in Illustrator format, please call us.



Creative is due 10 business days prior to execution without additional shipping charges.  
 Posters can be produced & installed in 5 business days with shipping up charge.