

KEY POINTS:

- Segway mounted for maneuverability.
- Sound systems available.
- LED light trim available.

DESCRIPTION:

NMB Brand Ambassadors mounted atop Segway PT's clad with branded "chariot shields" can not only capture the attention of pedestrians but also deliver premium materials at an uncanny rate. With the ability to carry up to 50lbs. of materials, our teams can disburse materials to twice the crowds that an average "walking" Brand Ambassador can.

The "chariot shields" (signage) on each Segway PT have ample space for your message. For added value we even include the wheel covers as an additional message space. Unit pricing includes the Segway PT with Shield, Trained Operator and all production aspects. The average campaign includes four complete units and a transport unit, on which NMB offers additional advertising space.

Premium Packages even include a FREE mobile billboard!

Give us a call and see why we are the "GO TO" promotions firm that so many use time and time again.



Actual Display Size: Shield: 68.5 in x 49.25 in

Design Scale: 1:3

Design Size (excluding bleed): 22.6 in x 16.25 in

Bleed required at design size: 0.3 in

Resolution required at design size: 300 dpi

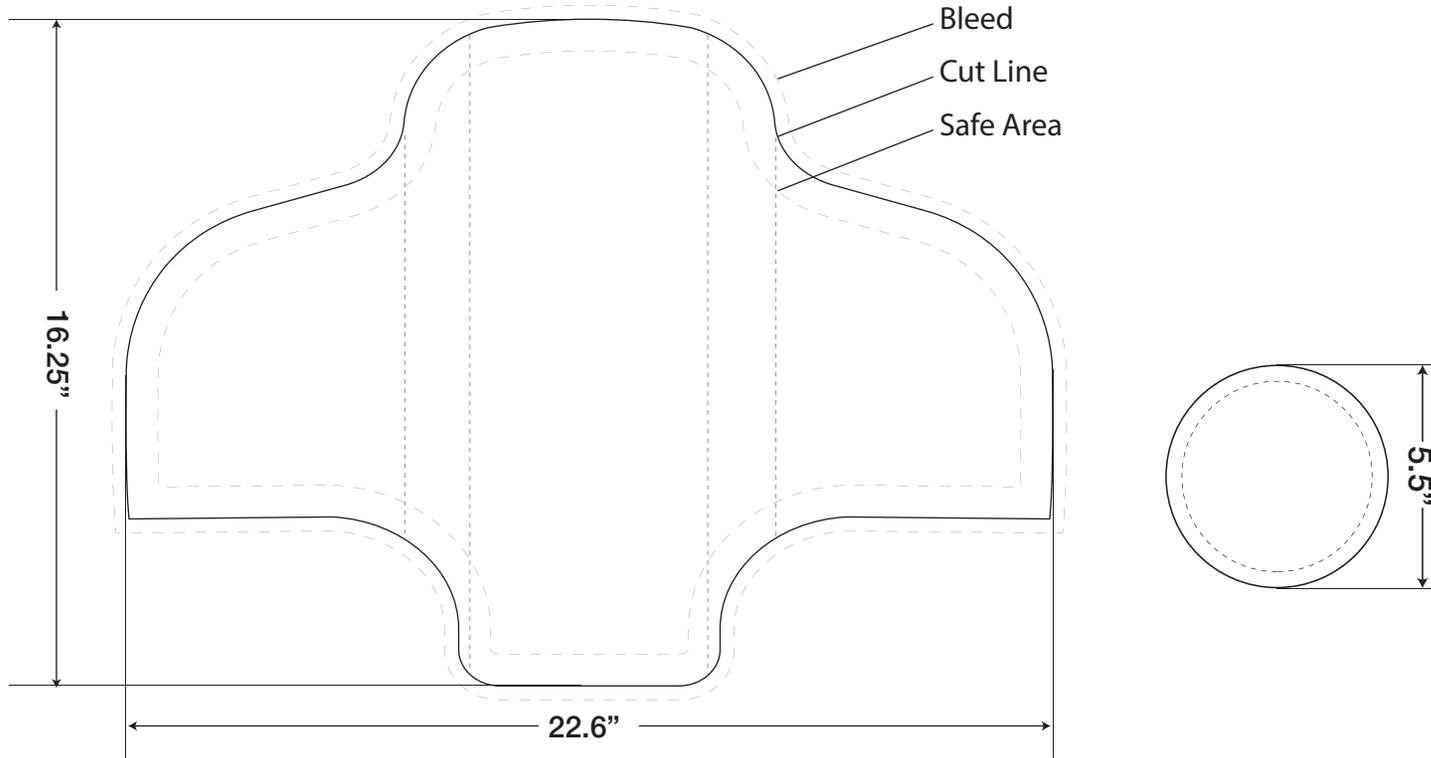
Wheel Cover: 16.5 in diameter (14 in safe area)

1:3

5.5 in diameter (4.67 in safe area)

0

300 dpi



EXAMPLE PHOTO:



File formats accepted: Adobe Creative Suite (ver CC or earlier) -Editable pdf preferred - *Please convert all text to vectors/outlines to ensure compatability*

Upload instructions:

Please compress your creative into a zip/rar/sit/sitx file before uploading (*for security reasons, our ftp server will reject any other file format*)

Upload webpage: <http://www.nmbmedia.com/upload>

Maximum upload size for your compressed file is 400MB (if you require a temporary increase, please call the IT dept at 954.777.9998 ext 300)

If you would like this outline in Illustrator format, please call us.



Creative is due 10 business days prior to execution without additional shipping charges.
Posters can be produced & installed in 5 business days with shipping up charge.